



INSTITUTE OF HOTEL MANAGEMENT

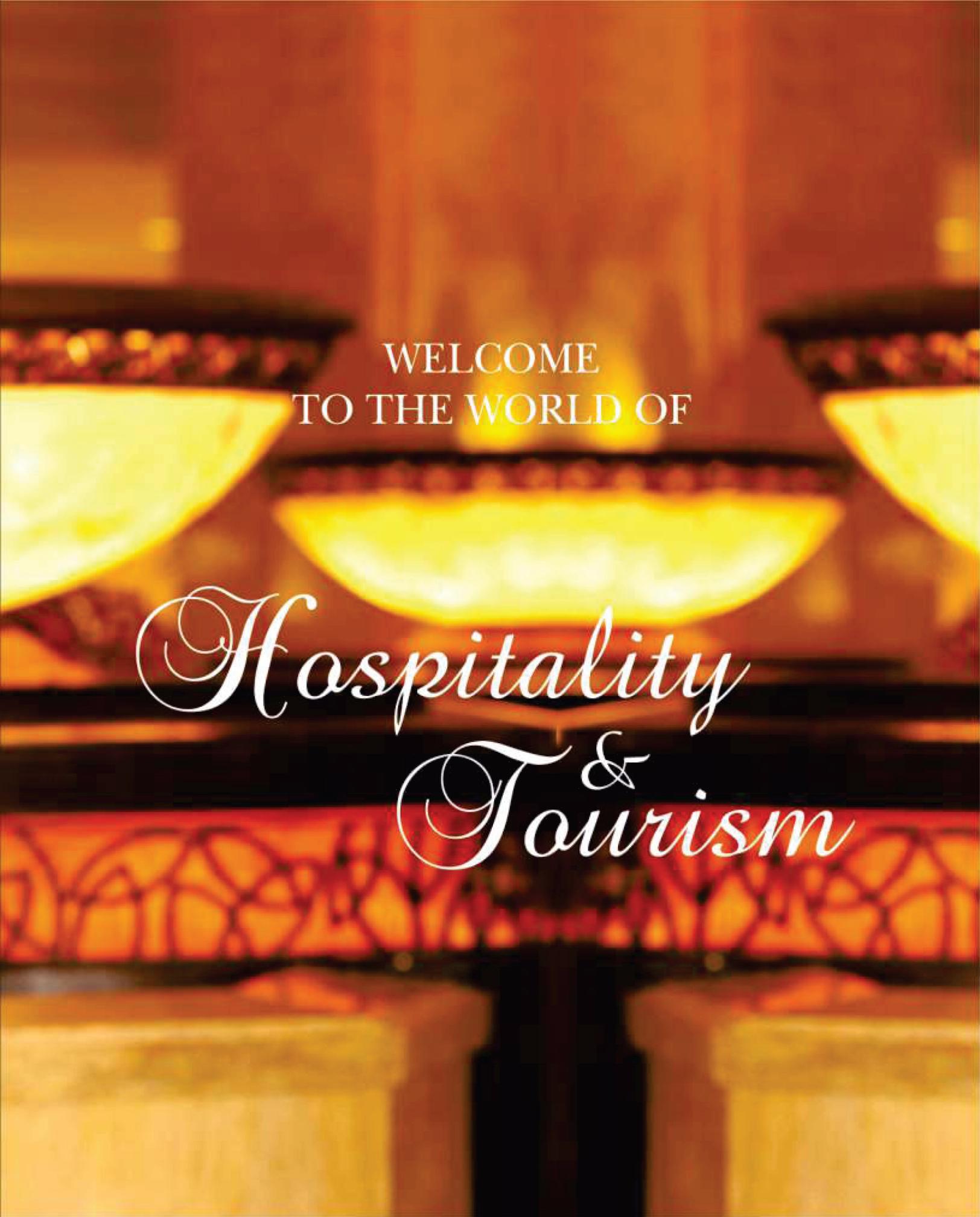


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WELCOME
TO THE WORLD OF

*Hospitality
&
Tourism*



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Top Recruiters





**Prime Minister of India
Shri Narendra Modi**

“ Tourism enhances the economic livelihood of the poor. ”

why hospitality?

Most dynamic industry which continues to grow.

WTO prediction – by 2020 will be the largest industry in the world.

Never ending employment for right people with right education & attitude.

Multi dimensional opening – Events, Theme Parks, Restaurants, Catering, Resorts, Airlines, Cruise-liners etc.

International Perspective:

- Approximately 10% of worldwide employment is in travel and tourism
- 262 million jobs worldwide are expected by 2020 even after today's economic slowdown.
- Managerial positions in the industry are estimated at 600,000 (Accenture study)
- By 2020, over 2.5 billion international tourists' arrivals are expected worldwide (around 65% increase compared to 2014)
- Indians are regarded as Best in the World.
- Australia, Canada, Europe, New Zealand, U.K., U.S.A. offers permanent residency to Hotel Management Professionals.

Indian Perspective:

- The Industry will need 3.5 million skilled employees over the next five years.
- In next two years International Hotel Chains will Invest Rs. 43,300 Crore in Indian Hospitality Sector.
- 40 new hotel chains with 150 new Hotels entering the Indian Market, the hospitality sector is reaching its peak. Opportunities are innumerable.
- The Hospitality industry being service intensive has a wide range of jobs on offer.
- It is exciting fun loving, glamorous industry.
- For those with the specialized training, growth is limitless.
- The Tourism & Hospitality Industry is the fastest growing sector of the world.
- It opens up great opportunities in many different fields.
- People will never stop eating so we will never go out of Business.



ABOUT US

assured jobs, secured life,
respectable career and
handsome pay package

The idea of (IIHM - Gr. Noida) IEC Institute of Hotel Management run under Vocational Education Foundation was conceived by couple of young & thoughtful Professionals at their best, Who experienced dearth in quality professional for the industry and struggling Human Resource in top multinational companies.

As (IIHM - Gr. Noida) is conceived by Industry professionals thus it has a different approach. We do not only teach, we train, we guide, we coach until we create a dynamic in each of our student.

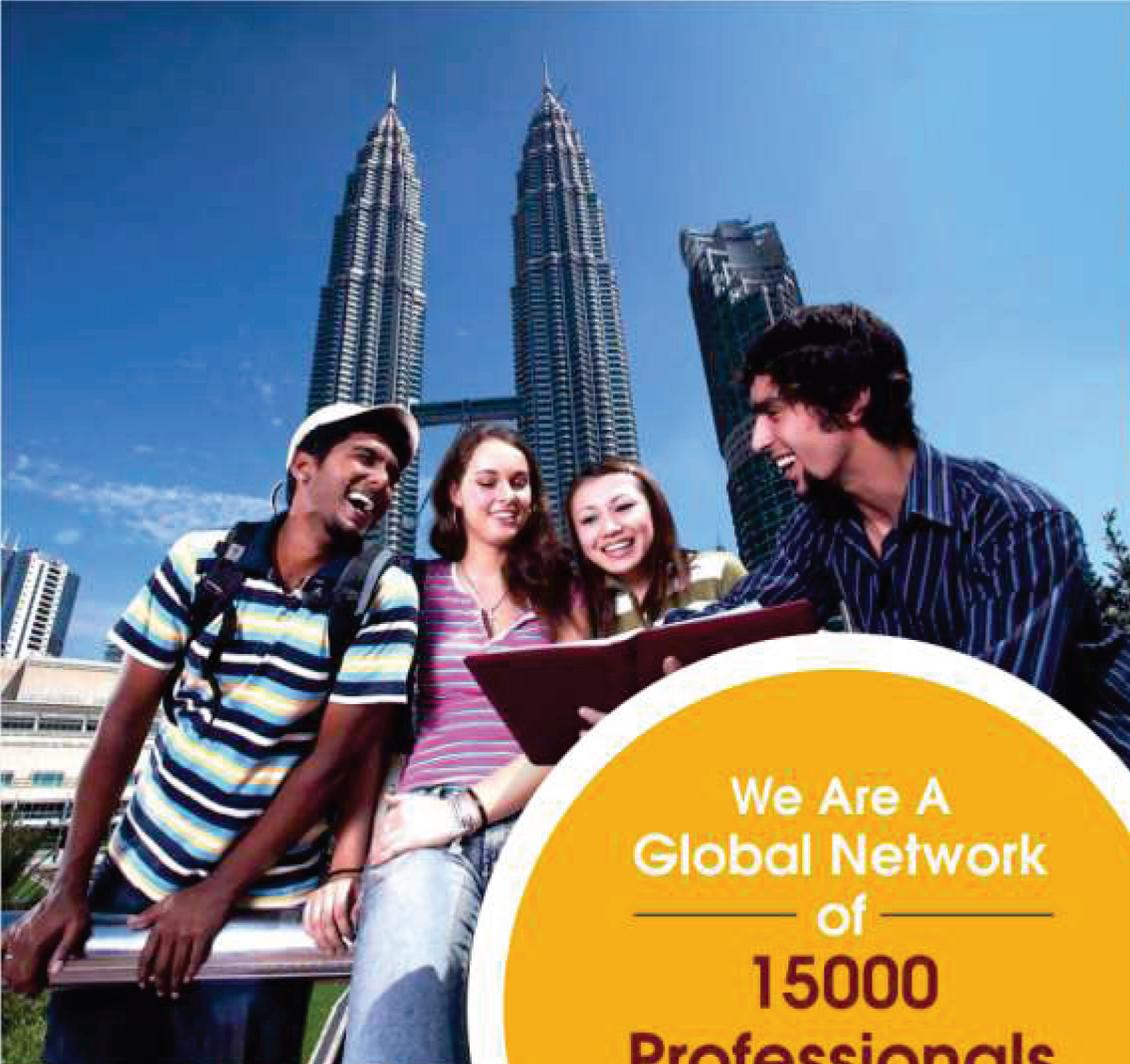
(IIHM - Gr. Noida) IEC Institute of Hotel Management is large Group that operates worldwide and offers a wide range of education in the field of Hospitality Management is the institute in the country offering students the opportunity to be trained in globally recognized skills and Degree/Diploma in Hotel Management under the guidance of Industry Experts through its collaboration with UGC approved University / International & National Bodies.

Vision

To be a leading Hotel Management Institute in north India that contributes to the development of business and society excellence through uplifting new aspirants by grooming them into global Leadership & Entrepreneurial talent and research.

Mission

- By simplifying the learning process for easy understanding.
- Behavioral Excellence program through interactive sessions thus creating a leader in each one.
- By edging each candidate in group discussion and public speaking.
- By continentally promote a culture of academic excellence benchmarked to the best institutions in its peer groups.
- By creating awareness in technical field as well development in by organizing awareness.



We Are A
Global Network
of
15000
Professionals
across
100 countries





LEADING 5 STAR HOTELS



Burj-Al-Arab, UAE



The Taj Hotel, Mumbai



Tameer Tower, UAE



Renaissance Hotel, Kuala Lumpur



Emirate Palace, UAE



Flower of East, Iran



The Apeiron Island Hotel, Lebanon



Full Moon Hotel, Azerbaijan

Introduction to Hotel Industry/ Hospitality & Tourism Sector

The hotel industry includes the Hotels, Resorts motels or other places of lodging that are run to serve the guests who pay for its services. As defined by the Council on Hotel, Restaurant and Institutional Education, It is also includes food services, recreation services, and tourism. The hospitality industry provides accommodations, meals, and personal services for both the travelling public and semi-permanent residents. Hotels Industry provide its guest a Home away from Home.

Hotel industry is one of the growing industry in india it caters to commercial travelers, businesspeople, salespeople and tourists. Motels or motor inns are generally located near highways and airports and small cities, Residential Hotels provide permanent or semi permanent housing on a weekly, monthly, or sometimes yearly basis, Resorts are hotels that offer recreational or social activities in addition to lodging and convention hotels and centers are used as meeting places for large groups or businesses, or for major exhibitions, as well as providing lodgings for the conventioneers. Conventional hotels and centers must have state-of –the art audio visual and technical equipment among other services to stay competitive and attract business. Regardless of an establishment’s category. all requires staff to fill various positions. The range of employment opportunities in the hospitality industry is vast. All positions from bellhops to executives managers share the same goals i.e. to serve the public. The primary responsibilities for those who work in the hotel and lodging sector includes, making sure that guest’s

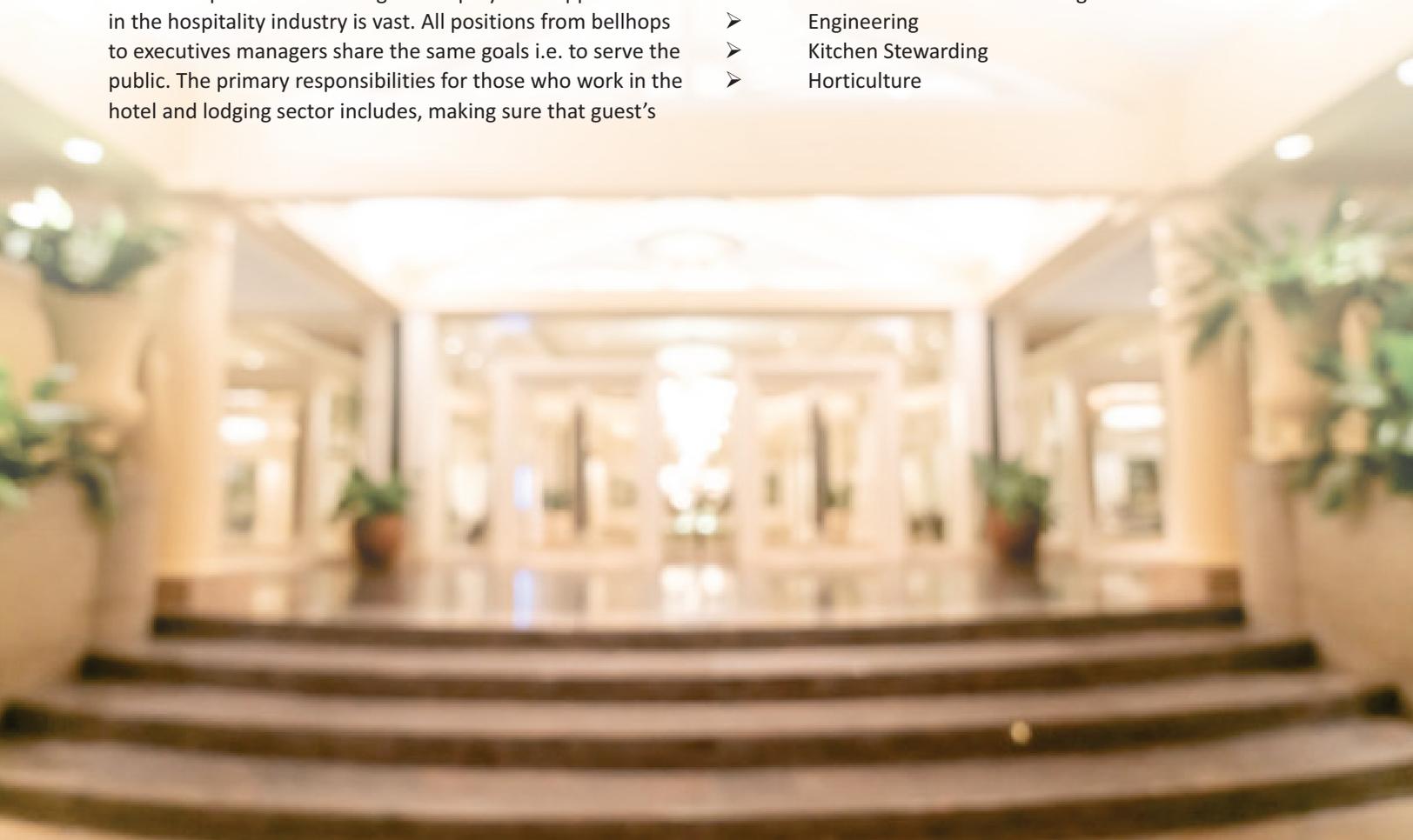
needs are attended to, their accommodations are comfortable, and that general hotel operations are running smoothly. Front Office, Food & Beverages services, marketing and sales fills the front of the house positions or those jobs that are most visible to the public. Less visible back of the house jobs include those in food and beverage production, housekeeping, engineering, IT and materials. Most establishments in the hospitality also operate on three-shift system, providing 24-hour service for their guests.

A hotel has four major operating departments-

- Front Office
- Food & Beverage
- Food Production
- Housekeeping

Apart from hotels has following support department:

- Administration
- Sales & Marketing(Rooms and Banquets)
- Finance
- Materials(Purchase, Receiving & Store)
- Information Technology
- Security
- Human Resource and Training
- Engineering
- Kitchen Stewarding
- Horticulture

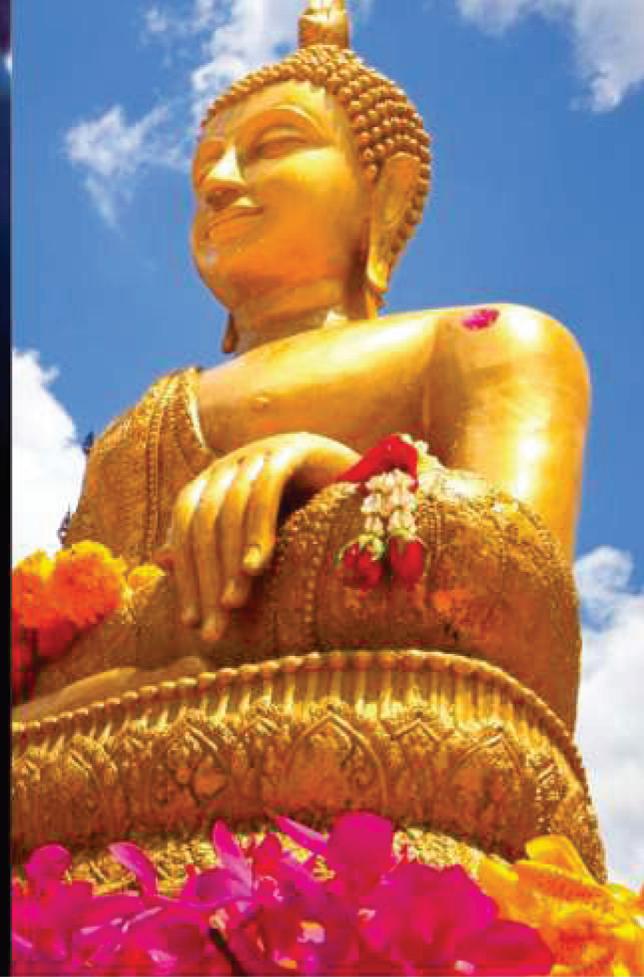




**One Year
International Training in**



Malaysia / Dubai



COURSE OFFERED

Certificate In Hotel Management

(F&b Production, F&b Services, Housekeeping)

Any One.

Min Qualification : 10th Pass

Duration : 1 Year

Diploma In Culinary Arts

Specialized Certification in Communication Skills.

Certificate In French.

Min Qualification : 10th Pass

Duration : 1 Year

Diploma in Hotel Management (With International Internship)

Specialized Certification in Communication Skills.

Certificate In French.

Min Qualification : 12th or Equivalent

Duration : 1.5 Year

**WITH
INTERNATIONAL INTERNSHIP
IN MALAYSIA/DUBAI**

**Job Oriented Six Month Certificate Programme in
F&B Production / F&b Services / Front Office / Housekeeping**

In Collaboration With **LONDON ACADEMY OF PROFESSIONAL TRAINING, UNITED KINGDOM**

B.A. Tourism

Diploma in Hotel Management & Catering Technology
First TWO Year In India and **FINAL Year in Malaysia/Dubai**
Min Qualification : 12th or Equivalent
Duration : 3 Year



STEPS FOR WALK-IN ADMISSIONS

- Get admission form from the admission desk
- Fill the form.
- Submit your original documents and five passport size photographs.
- After an eligibility check and fee submission, your admission will be confirmed.

ADMISSION CRITERIA

- Interested candidates have to fill the application forms available at the college for admission enclosed in the prospectus must be submitted along with the following documents to the college on or before the last admission date.
- Attested copy of registration form/admission form.
- 10th certificate & marksheet.
- 12th certificate & mark sheet.
- 4 copies of passport size photographs.
- Character certificate.
- Copy of Aadhar Card



Career Opportunities

After the completion of the course the student will be fully prepared to enter the field of hotel and tourism and will be able to work in different departments and organizations.

Hotel Management

- Hotels: Food Production ; Food & Beverage Service; Housekeeping; Front office; Maintenance of Technical and Security Services; Accounts; Sales & Marketing etc.
- Resorts
- Restaurant & outdoor caterers.
- Catering Department of : Rail lines; Airlines; Cruise Ships ; Armed forces ; Hospitals ; Corporate Houses; Educational Institutions; Clubs etc.

Travel and Tourism Management

- Airlines- International & Domestic , Ground facilitation services at Airports & Airlines , Customer Relationship Manager
- Travel Agencies - Charters
- Event management & Entertainment Centres
- Tour operators - Inbound & outbound , Int. & Domestic

- Excursion Agencies
- Packaged tour Managers : satellite conferences, Seminars & incentive Travel : Mice Market
- Business centres: interpreters : translators
- CARGO COURIES SERVICES (airways, waterways, roadways, railways services)
- Tourism offices: State & union govts. and tourism development corporations
- Airport ancillary services : MONEY CHANGER LICENSES, PASSPORTS, VISAS & OTHERS
- Pilgrimage, sports & adventure tourism industry.
- Hospitality Services : Hotel Resort , Clubs.
- Entertainment Venues: Amusement Parks; Shopping Malls; Theaters; Music & Dance Halls.
- Transport Services : Rail lines; Air lines; Bus lines; Car Rental Companies ; Cruise ships.
- Event Management Service : Public & Private Events.
- Wellness Centers.

Top Recruiters



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<https://upiqr.in>



INSTITUTE OF HOTEL MANAGEMENT

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